

STATEMENT OF PURPOSE (or Rationale)

The Problem

- problem/situation that curriculum is intended to address
- curriculum development arises out of desire to solve some practical problem

Needs of the Learner

- Values regarding the learner express conceptions of **what individual learners are like & what they need**
- Two variations in conceptions of learners:
 - first one emphasizes education that **prepares the individual for achieving maximum social & economic success**
 - second one **views individual needs and interests in terms of developing a well-balanced person**

Needs of the Society

- Societal values might involve **informed voting, environmental awareness, rapid social change, racial intolerance, uncontrolled technology**, etc.
- Values with respect to society concern conceptions of how individuals
 - can meet social responsibilities**
 - deal with social constraints**
- Societal values vary and may be directed toward
 - socialization**
 - preservation of the social order**
 - preparation for citizenship**

Value of the Subject Matter

- Values with respect to subject matter reflect
 - the way you are approaching a particular subject**
 - your conception of why that subject matter and that approach is significant enough to warrant a course**
- Rationale **may stress the importance of a particular topic or discipline**
- Rationale **should express the value of the subject matter to its particular audience**—What can this subject contribute to the education of young people who are not specializing in it?

The Educational Goal

- Rationale goals **should capsule the intentions of the course**
- Goals **describe anticipated educational results**
- Educational goal must be **consistent with the planner's conception of the learner, the society, and the subject matter**
- Examples—**this course is designed; this course will provide, the purpose of this course**