### **Instructional Design**

### Rationale

Due to the rise in demand for K-12 online courses, virtual schools are growing rapidly and seeking highly qualified professionals to teach in the online environment. It is a myth that any regular classroom teacher is prepared for the challenges of and will be successful teaching online (Davis & Rose, 2007). "Pre-Service Online Teaching" is a professional development unit written for emerging or practicing educators who are pursuing opportunities to teach in the online environment. It is constructed to be delivered in a blended model of both face-to-face and online experiences. The unit offers development in five domains: creating environment, building relationships, organizing content, individualizing instruction, and exhibiting professionalism. Learning to do all of these tasks "on the job", even for an experienced master teacher, is difficult. Professional development targeted toward developing an online-teaching skill set is best practice.

This instructional design contains lessons for subunit three, "Organizing Content" and best illustrates the Service Learning Model (Chiarelott, 2006). The design was categorized this way due to the field experience associated with the unit; students participating in this program will experience training and collaboration activities face-to-face and online. In addition, students will be assigned an online cooperating teacher and apply acquired skills in the field. Chiarelott warns developers utilizing this model against isolated concentration on the service component. The effectiveness of this model is highly associated with the reflection and application of the field experience. Additionally, teachers

value professional development most when they are actively engaged (Archibald, et. al, 2011). Therefore, ongoing opportunities for reflection and application are encouraged throughout the unit.

appropriate or consistent with needs of K-12 learners. Rapid technological changes, hardware limitations and the implementation of Common Core standards all complicate online instructional delivery as well. While some virtual schools may utilize ready-made content, that content will require evaluation, manipulation, and most definitely need supplemented in order to accomplish student growth. Online courses often require full scope and sequence development and constant maintenance (Watson & Gemin, 2009). Just as traditional buildings may purchase textbooks for teacher use, it is still the expectation that teachers will teach the content and not simply leave students to read the text cover to cover (Davis & Rose, 2007). Therefore, lessons within the "Organizing Content" subunit focus on discovering digital resources, evaluating purchased curriculum, identifying alignment gaps, and creating supplemental digital content. It is important for prospective online teachers to gain experience in connecting what they know about traditional curriculum organization and planning to the online environment.

### Subunit Outcomes: Subunit 3-Organizing Content

- ★Students will demonstrate ability to navigate district curriculum database -Comprehension
- ★Students will review and recommend online resources for identified skills -Analysis/ Evaluation
- ★Student will investigate and rate online instructional lessons, resources, tools and websites -Analysis/Evaluation
- ★Students will evaluate the alignment of one unit of purchased curriculum to current state standards and Common Core -Evaluation
- ★Students will gain experience manipulating and organizing purchased curriculum for individualized student learning -Application
- ★Students will create at least one differentiated lesson and add it to existing curriculum with cooperating teacher's assistance *-Synthesis*

#### Pre-Assessment

Students will complete the pre-assessment online. Click below to view **Organizing** 

#### **Content: Pre-Assessment:**

https://docs.google.com/spreadsheet/viewform?formkey=dEl5OEQ5NHIFTkVDWnAzV2x6MWtkeGc6MQ

I. Problem Being Addressed Through The Service Learning Project And Anticipated Length of Project

Preservice online teachers must be equipped with a varied skill set.

II. Anticipated Outcome(s) for this lesson

Students will evaluate the alignment of one unit of purchased curriculum to current state standards and Common Core -Evaluation

III. Procedure for Subunit 3: Lesson One

**Location:** Scheduled To Occur During Service Project, on site

### **Materials Required:**

- Field experience teacher account login information
- Curriculum alignment spreadsheets (provided by cooperating teacher)
- Meeting Agenda
- •iNacol's Standards for Quality Online Courses (Appendix A)

### **Implementation:**

- 1. District administrator and field experience coordinator will present introduction to iNacol Standards for Online Courses as well as the district philosophy of instruction.
- 2. District administrator and field experience coordinator will present examples and strategies for evaluating the alignment of purchased curriculum.
- 3. Cooperating teachers will work with field experience students to evaluate the alignment one unit of existing curriculum. A copy of the alignment spreadsheet will be provided to the field experience student.
- 4. Field experience students will submit the final alignment spreadsheet and engage in reflective discussion. Reflective discussion board questions: (1) How do the curriculum maps used at the digital academy differ from those used in your prior experience, (2) Why would it be important for online teachers to distinguish between purchased curriculum and teacher-created lessons in a curriculum map?

# **Meeting Agenda**



8:00-8:30	Welcome and Announcements
8:30-9:30	Understanding iNacol's Standards for Online Course Design
9:30-10:30	District Philosophy of Instruction The Use of Purchased Curriculum Implications of Response to Intervention Curriculum Writing Standards
10:30-10:45	Break
10:45-11:30	The Use of the Curriculum Spreadsheet
11:30-12:30	Lunch
12:30-2:00	Strategies for Evaluating Alignment
2:00-2:15	Break
2:15-3:30	Work Groups
3:30-4:00	Reflection*

<sup>\*</sup>Ongoing discussion is encouraged using the online discussion forum.

# Sample Alignment Spreadsheet

Common Core Standards

	Block(s)	Supplement	
Key Ideas and Details-Literature			
<ol> <li>Ask and answer such questions as who, what,</li> </ol>	1,2,3,4,5,6,7,8,9,10,11,12		
where, when, why, and how to demonstrate			
understanding of key details in a text.			
Recount stories, including fables and folktales	2,3,4,5	AT	_
from diverse cultures, and determine their central			
message, lesson, or moral.			
Describe how characters in a story respond to	1,2,3,4,5,6,7,8,9,10,11,12		$\overline{}$
major events and challenges.			
Craft and Structure-Literature			Additional
4. Describe how words and phrases (e.g., regular	1,2,3,4,5,6,7,8,9,10,11,12		Teacher-create
beats, alliteration, rhymes, repeated lines) supply			
rhythm and meaning in a story, poem, or song.			resources that
5. Describe the overall structure of a story, including	1,2,3,4,5,6,7,8,9,10,11,12		teach standard
describing how the beginning introduces the			
story and the ending concludes the action.		•	
6. Acknowledge differences in the points of view of			
characters, including by speaking in a different			
voice for each character when reading dialogue			
aloud.			
Integration of Knowledge and Ideas-Literature			
7. Use information gained from the illustrations and	1,2,3,4,5,6,7,8,9,10,11,12		
words in a print or digital text to demonstrate			
understanding of its characters, setting, or plot.			
8. (Not applicable to literature)			
Compare and contrast two or more versions	1,6	AT	
of the same story (e.g., Cinderella stories) by	•		
different authors or from different cultures.			
Range of Reading and Level of Text Complexity-Literature			
10. By the end of the year, read and comprehend	1,2,3,4,5,6,7,8,9,10,11,12		
literature, including stories and poetry, in the	<b>A</b>		
grades 2–3 text complexity band proficiently,	Τ		
with scaffolding as needed at the high end of the			
with starroiding as needed at the high end of the			

I. Problem Being Addressed Through The Service Learning Project And Anticipated Length of Project

Preservice online teachers must be equipped with a varied skill set.

II. Anticipated Outcome(s) for this lesson

Students will gain experience manipulating and organizing purchased curriculum for individualized student learning -Application

III. Procedure for Subunit 3: Lesson Two

Location: Scheduled To Occur During Service Project, off site

### **Materials Required:**

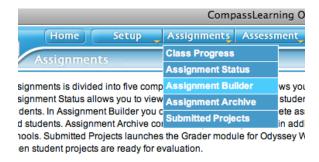
- Student scenario for intervention (provided by cooperating teacher)
- •Step Sheet for Building Assignments

### Implementation:

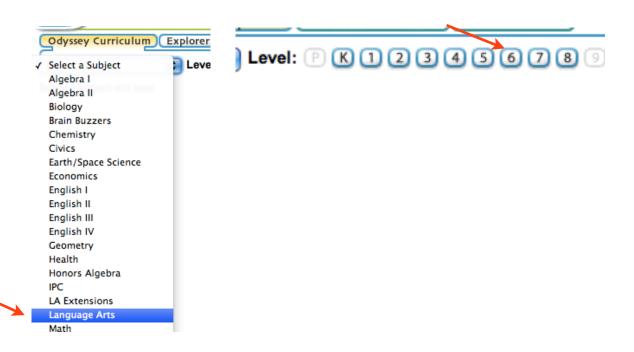
- 1. Through email communication, the cooperating teacher and field experience student will discuss a student scenario and develop a targeted intervention plan.
- 2. Using the provided step sheet, the field experience student will search purchased curriculum lessons and create a subunit assignment folder of 5 lessons.
- 3. The cooperating teacher will evaluate the effectiveness of the unit and email feedback.
- 4. The field experience teacher will email a final reflection using the following criteria:
  - a. On a scale from 1-5 (5 being strong), how would you rate your comfort level with organizing individualized assignments?
  - b. What was the most difficult phase of this project?
  - c. Compare/contrast this experience with providing individualized intervention to a student housed in a traditional setting.



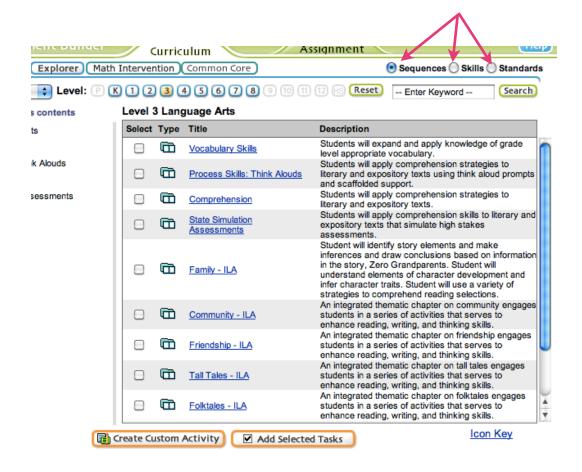
Teachers will create course content in Assignment Builder and save it in the school archive. It can then be accessed by any teacher in our school. To begin, click "Assignment Builder" from the Assignment tab on the Home Page.



Select the appropriate subject and level from the menus.



The next screen will give you a list of Compass assignments available for that subject and grade level. You can search the assignment choices by sequence, skill or standard.



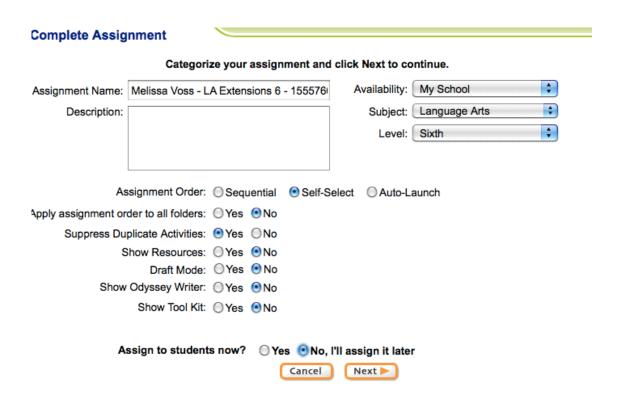
Select the lesson(s) that you want to appear in your class, then click "Add Selected Tasks".



Then, click "Complete Assignment".

Complete Assignment	_
Complete Assignment	

Choose the appropriate settlings for your assignment. Assignment Name = the name you want students to see; Availability = "My School"; Subject; Level; Keep default settings in the middle of the screen. If you want students to have access now, click "Yes" to assign this now. If you are building a future course, or a resource for future use, click "No, I'll assign it later". Click "Next".



Your assignment is now complete. On the next screen, click "Close". You can now access your new assignment from Assignment Archive.

I. Problem Being Addressed Through The Service Learning Project And Anticipated Length of Project

Preservice online teachers must be equipped with a varied skill set.

- II. Anticipated Outcome(s) for this lesson
  - Students will review and recommend online resources for identified skills -Analysis/
  - Student will investigate and rate online instructional lessons, resources, tools and websites -*Analysis/Evaluation*
- III. Procedure for Subunit 3: Lesson Three

Location: Scheduled To Occur During Service Project, off site

### **Materials Required:**

• Course curriculum map (provided by cooperating teacher)

### **Implementation:**

- 1. Using the district live communication tool, Elluminate, the cooperating teacher and field experience student will review the existing curriculum map and choose one skill that requires additional differentiation.
- 2. Cooperating teacher will show examples of materials currently being utilized for the skill identified as "in need" and discuss specific weaknesses in delivery, differentiation and/or choices in assessment.
- 3. Cooperating teacher will show valuable supplemental resources used to teach other skills, so the field experience has an idea of the quality of resources the district uses.
- 4. Cooperating teacher will provide at least one resource with which the field experience teacher can begin. Field experience teacher will use online search engines, professional journals, or other credible sources to generate at least 2 other resource options.
- 5. Field experience teacher will locate, view, evaluate, and write a recommendation for at least three resources/learning objects that could be considered as supplements to the identified curriculum map skill.
- 6. Field experience teacher will engage in reflective discussion. Discussion board question: In your opinion, what was the hardest phase of this project? (Identification of skill to be addressed, search for resources, evaluating likelihood implementation of use) Why?

I. Problem Being Addressed Through The Service Learning Project And Anticipated Length of Project

Preservice online teachers must be equipped with a varied skill set.

II. Anticipated Outcome(s) for this lesson

Students will demonstrate ability to navigate district curriculum database -Comprehension

III. Procedure for Subunit 3: Lesson Five

**Location:** Scheduled To Occur During Service Project, on site

### **Materials Required:**

- Field experience teacher Curriculum Database login information
- Curriculum Database handout
- Meeting Agenda
- iNacol Standards for Quality Online Courses (Appendix A)
- District Quality Lesson Checklist
- Curriculum Database planning worksheet

### **Implementation:**

- 1. District administrator will open meeting with welcome and announcements.
- 2. Field experience teachers will showcase resources they found during off site Lesson 3 and engage in large group reflective discussion.
- 3. District administrator and field experience coordinator will explain digital lesson creation expectations.
- 4. Field experience teachers will work with cooperating teachers to plan a digital lesson that could be used with district students.

# **Meeting Agenda**



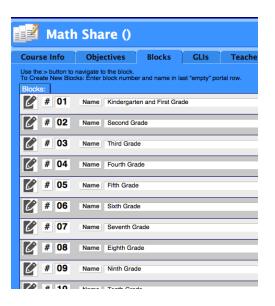
8:00-8:15	Welcome and Announcements
8:15-9:30	Student Showcase of Resource Findings
9:30-11:30	Creating Quality Content Curriculum Database Demonstration
11:30-12:30	Lunch
12:30-1:30	Curriculum Database Tour with Cooperating Teacher
1:30-3:30	Workshop



### Level 1: Courses Choose your course

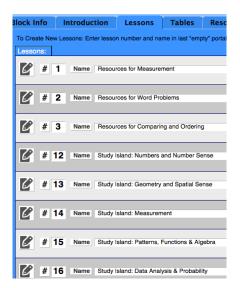


### Level 2: Grade Level Choose your grade level



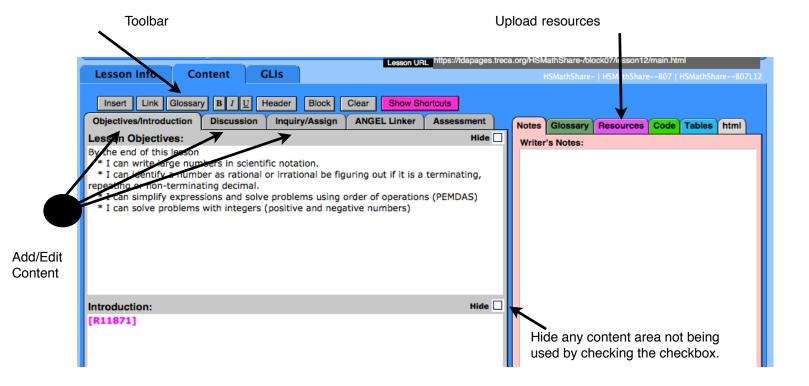
### Level 3: Lesson Level

Choose an existing lesson or create a new one



# Level 4: Editing

Add or edit lesson content here





○ Full Lesson Sequence
Objectives Section Includes:
Clear objective(s) in terms easily understood
Consider content, technological and study skill objectives that
apply
Introduction Section Includes:
Anticipatory set: reference to student's background, life experience
Relevant image, movie clip or cartoon
Discussion Section Includes:
Teacher-generated, direct instruction
High-interest demonstration, example, or mental model
Inquiry Section Includes:
Related web links are posted for further inquiry
Related resources are posted for further inquiry
Assignment Section Includes:
Independent practice activity provided
Practice activity challenges student at multiple cognitive levels
Assessment Section Includes:
General directions for submitting assignment ("Submit to teacher")
Multiple steps are numbered
<b>⊘</b> Written Expression
☐ Formal language
Concise language
Clear, numbered directions
Proper grammar and sentence structure
Presentation
Visually appealing
Key content or directions are easily identified (subheadings,
graphics, etc.)
Assignment is presented in the least restrictive format
Scrolling is kept to a minimum

### **Adding to the TDA Curriculum Database**



- 1. Read the Curriculum Database web lesson: <a href="http://www.trecapedia.org/curriculum//">http://www.trecapedia.org/curriculum//</a> <a href="mailto:preview.php?type=lesson&recid=42221">preview.php?type=lesson&recid=42221</a>. View the TDA\_Curr video and download the Curr\_Checklist document found on that page under Resources.
- 2. Work with your cooperating teacher to identify a skill-based lesson topic.
- 3. Create a web lesson. You may use the outline below to assist you in your planning.

What are the anticipated outcomes of this lesson? What will students be able to after participating? Write your objectives in the form of "I Can" statements.

Lesson Objectives:		Hide 🗌
		: A

What engaging video, cartoon, or multi-media can you present as the springboard to this lesson? How can you help students connect the content of this lesson to their existing knowledge? Create your introduction.

Introduction:	Hide 🔲
	-

How will you explain this content to students? How will you address the varied learning styles? The Discussion contains teacher-made explanations and resources.

ı	Discussion:	ulda 🗆
П	Discussion: [+]	nide
п	,	
п		<b>▲</b>
	/4	

Are their additional resources that may benefit students wanting to learn more or needing more explanation? List "outsourced" resource links under "Further Inquiry".

Further Inquiry:	Hide
	<b> </b>

How will the student demonstrate he understands the content you have presented? Will he create a multi-media project, engage in critical thinking, produce written communication? Describe the assignment below. Include directions for how the student is to submit the assignment.

Description of Assignment:	Hide 🔲
	<u></u>

List any additional Resources you will include in your lesson.

Learning Object	Classification (audio, video, picture, document)

- 4. When your lesson is outlined, refer to the Curr\_Checklist. This checklist will serve as the evaluation rubric. Submit the plan to your cooperating teacher when you are ready for him/her to review it.
- 5. After your plan has been approved, copy and paste the contents of each section into the curriculum database and submit the link to your cooperating teacher.

I. Problem Being Addressed Through The Service Learning Project And Anticipated Length of Project

Preservice online teachers must be equipped with a varied skill set.

II. Anticipated Outcome(s) for this lesson

Students will create at least one differentiated lesson and add it to existing curriculum with cooperating teacher's assistance -Synthesis

III. Procedure for Subunit 3: Lesson Five

Location: Scheduled To Occur During Service Project, off site

### **Materials Required:**

- Link to online Curriculum Database training: <a href="http://www.trecapedia.org/curriculum//">http://www.trecapedia.org/curriculum//</a> preview.php?type=lesson&recid=42221
- District Quality Lesson Checklist
- iNacol Standards for Quality Online Courses (Appendix A)

#### **Implementation:**

- 1. Cooperating teachers will email Curriculum Database training link to field experience teachers. Field Experience Coordinator will post training link in Learning Management System. Field experience teachers will view online training link and begin populating database lesson template.
- 2. Cooperating teachers and field experience coordinator will monitor database progress and discussion boards and address questions as needed.
- 3. Field experience teacher will email database link containing the finished lesson to his/her cooperating teacher.
- 4. Cooperating teachers will provide initial feedback to the student, student will have opportunity to reflect and make changes. The final link will be submitted to the Senior Manager of Curriculum & Instruction by the cooperating teacher.
- 5. High quality lessons may be utilized with district students.



○ Full Lesson Sequence
Objectives Section Includes:
Clear objective(s) in terms easily understood
Consider content, technological and study skill objectives that
apply
Introduction Section Includes:
Anticipatory set: reference to student's background, life experience
Relevant image, movie clip or cartoon
Discussion Section Includes:
Teacher-generated, direct instruction
High-interest demonstration, example, or mental model
Inquiry Section Includes:
Related web links are posted for further inquiry
Related resources are posted for further inquiry
Assignment Section Includes:
Independent practice activity provided
Practice activity challenges student at multiple cognitive levels
Assessment Section Includes:
General directions for submitting assignment ("Submit to teacher")
Multiple steps are numbered
<b>⊘</b> Written Expression
☐ Formal language
Concise language
Clear, numbered directions
Proper grammar and sentence structure
Presentation
Visually appealing
Key content or directions are easily identified (subheadings,
graphics, etc.)
Assignment is presented in the least restrictive format
Scrolling is kept to a minimum

Students will reflect on the unit experiences and complete the post-assessment online.

Click below to view **Organizing Content: Post-Assessment**:

https://docs.google.com/spreadsheet/viewform?formkey=dEpKcm1Yc3dXaEhSR0R5ekVYTjQxTlE6MQ

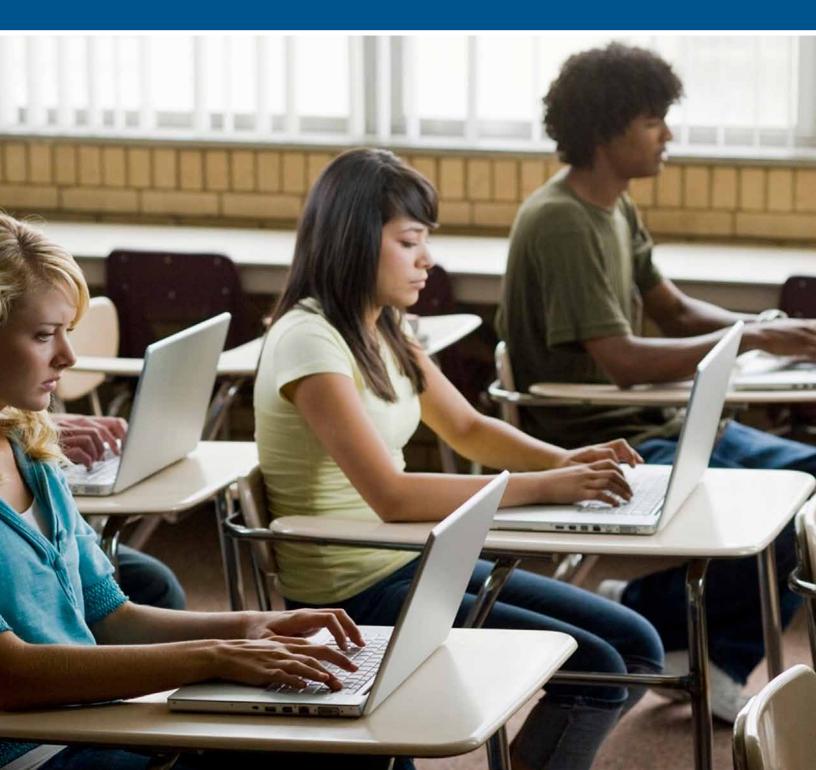
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## **VERSION 2**

# National Standards for Quality Online Courses







# National Standards for Quality Online Courses

October 2011



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## Acknowledgements

iNACOL organized a committee of experts with various backgrounds in the field of K-12 online learning to take the lead in refreshing the *iNACOL National Standards for Quality Online Courses, Version 2*. They are representatives from educational organizations that share an interest in online education and believe that it is important that students have access to the highest quality of online courses.

With their experience and expertise of the original National Standards of Quality for Online Courses, Brent Bakken from the Texas Virtual School Network (TxVSN) and Brian Bridges from the California Learning Resources Network (CLRN) co-chaired this project. iNACOL would like to thank them for their leadership as well as the involvement of these experienced and knowledgeable leaders in the field of K-12 online learning:

Brent Bakken – Texas Virtual School Network (TxVSN) Region 10

Chris Bell – Julian Carter School

Jeff Bergin – Pearson

**Brian Bridges** – California Learning Resource Network (CLRN)

Sheryl Dalpe – Clear Creek Independent School District

**Kelley Day** – Program Manager – California Learning Resource Network

Jill Dickinson – Florida Virtual School (FLVS)

Jean Dixie – Deer Park Independent School District

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Tom Stanley – Clark County School District

Matt Wicks – International Association for K-12 Online Learning (iNACOL)

**Amy Wood** – Pearson

### **VERSION 2**

# National Standards for Quality Online Courses

Originally published in 2007 by the North American Council for Online Learning (NACOL)

### Introduction

The mission of the International Association for K-12 Online Learning (iNACOL) is to ensure all students have access to world-class education and quality online learning opportunities that prepare them for a lifetime of success. *National Standards for Quality Online Courses* is designed to provide states, districts, online programs, and other organizations with a set of quality guidelines for online course content, instructional design, technology, student assessment, and course management.

The original initiative in version one of the standards began with a thorough literature review of existing online course quality standards, followed by a survey offered to representatives of the iNACOL network to ensure the efficacy of the standards adopted. As a result of the research review, iNACOL had chosen to fully endorse the work of the Southern Regional Education Board (SREB) *Quality Online Course Standards* as a comprehensive set of criteria.\* The standards as identified by SREB, already in use by sixteen SREB states, proved to be the most comprehensive and included guidelines set forth in the other criteria from the literature review. A full cross-reference of standards is available, including the iNACOL-endorsed *NEA Guide to Teaching Online Courses*, which included the key fundamental criteria. We were and are still grateful for SREB's work and for their permission to distribute these standards on a national scale.

Since the original standards were released, other organizations have released quality standards for online courses. iNACOL organized a team of experts in the area of course development, instructional design, professional development, research, education, and administration to review these new standards and new literature around the topic and determined there was a need to refresh version one of the iNACOL standards. The same process was used in developing version two of the standards in addition to having version one as a starting point in the development of the new version.

Over the past three years, iNACOL has received feedback that several organizations are using these standards in the development and review of online courses. In this new version of the standards, reviewer considerations have been added for each indicator. Additionally, a rubric has been included to assist in the review of online courses based on this new version. iNACOL would like to thank the Texas Education Agency's Texas Virtual School Network (TxVSN) for developing and sharing this rubric.

These guidelines should be implemented and monitored by each district or organization, as they reserve the right to apply the guidelines according to the best interest of the population for which they serve.

## Understanding Online Courses and Blended Learning

Online learning is expanding access to courses in K-12 education and providing a new network of highly qualified teachers to schools and students in underserved communities. Online learning has numerous benefits, including expanding course offerings, offering customized and personalized learning, giving struggling students a second chance to master a subject through online credit recovery when they fall behind, and providing a rigorous, interactive learning model for schools with embedded assessments that are data-rich<sup>1</sup>. Online learning is providing the content, pedagogical approach and integration of digital tools and resources that now support new models of teaching and learning, including blended learning, personalized instruction, portable and mobile learning.

Blended learning occurs in a variety of venues and models. It occurs at the district and school level, where both online and face-to-face classes are offered. At the classroom level, blended learning can occur when online courses are supported with in-class instruction or instructional support. At the instructional level, blended learning incorporates digital tools and resources into content and assessments, building students' digital literacy skills as well as content knowledge. Blended classrooms enable schools to maintain continuity of learning during a pandemic or natural disaster, offer opportunities for personalization of classroom instruction, and offer students multiple pathways to learning.

Blended learning may incorporate online content in the form of a lesson, a single course, or an entire curriculum. The roles of teachers and students may be quite similar to their roles in a typical classroom, or they may change dramatically as learning becomes student-centered<sup>2</sup> as shown in the diagram below. A blended classroom or course that includes online instruction may expand learning beyond the school day or school year, or it may still be defined by classroom hours.

The committee of experts who refreshed the online course standards have also developed a diagram of the Defining Dimensions of Blended Learning Programs based on the original work of Michigan Virtual School to assist in the understanding of how quality online content and digital resources and tools can be implemented within a blended school or program. This diagram specifically focuses on the unique characteristics across blended learning programs. From minimally using online content and digital tools and resources in a face-to-face classroom to a cohesively designed blended learning model, blended learning is emerging in a variety of forms. Blended learning trends show that implementations of new models look less like older models of distance learning and are emerging toward personalizing digital learning for each individual student at scale.

The focus of this diagram is on illustrating the variety of instructional models for blended learning. Blended learning can and does happen in a school model and there are specific operational issues an administrator must be aware of such as various policy issues, how funding follows the student, and technical issues of how administrative tools connect and work together; however, in this graphic we chose to focus on the course/instructional level.

<sup>&</sup>lt;sup>1</sup> Wicks, M. (2010). *A National Primer for K-12 Online Learning, Version 2.* International Association for K-12 Online Learning: Vienna,

<sup>&</sup>lt;sup>2</sup> Watson, J., Murin, A., Vashaw, L., Gemin, B. and Rapp, C. (2010). *Keeping Pace with K-12 Online Learning: A Review of Policy and Practice*. Evergreen Education Group: Evergreen, CO.

The graphic of the Defining Dimensions of Blended Learning Models tries to draw out what the possibilities are in terms of the continuum of blended instructional approaches. iNACOL is not making a value judgment on what is appropriate and what should or should not be used in a blended learning model within this graphic. The goal of this graphic is to show how blended models are being implemented from the early stages to mature, fully developed blended programs. In the original version of the iNACOL National Standards for Quality Online Courses (2006), iNACOL identified key criteria for course quality standards and since then has revised these standards based on surveys of best practice in the field. iNACOL's goal is to provide a working framework of the characteristics of emerging blended learning and a multi-stage process of defining high-quality blended learning in the future.

Each of the dimensions impacts the role of the teacher across a variety of implementations. We have divided the dimensions into categories to show characteristics of the instructional model, student-centered approaches, and operational dimensions.

The International Association for K-12 Online Learning (iNACOL) hopes this diagram will serve as a tool for educators, administrators and policymakers to understand the essential elements of blended learning in order to make informed decisions about implementing blended programs. These leaders and innovations in online and blended learning continue to build a pathway to change the landscape of how we think about learning while increasing student opportunities for a new community of learners.

#### THE DEFINING DIMENSIONS OF BLENDED LEARNING MODELS

LEVEL OF BLENDED LEADNING

dels	INSTRUCTIONAL MATERIAL LEVEL	Learning Object	Unit/Lesson	Single Cour	se Entire	Curriculum
Characteristics of Instructional Models	INSTRUCTIONAL RESOURCES	Course minimally uses digit content, resources, and tools supplement instruction	tal Digital conter to tools <b>expand</b> curriculum an	nt, resources, and and enhance the d content	Use of digital resour tools are integral t curriculum and instr	o content,
	ASSESSMENT	Whole-class assessments, use primarily in the classroom, du the school day as the primary means of feedback	uring online assessi	n of traditional and ments are used inside ne classroom	Greater amount of or real-time data and f for individualized in	eedback al
	COMMUNICATION (Student / Teacher & Student / Student)	Occurs primarily synchronous and in the physical classroom	asynchronous	f synchronous & and may be in the room or online	Occurs primarily asy and online or from a	
ATTENDANCE REQUIREMENTS  Students are required to attend a physical classroom 5 days a week  STUDENT STUDENT LEARNER'S ROLE  INDIVIDUALIZATION OF INSTRUCTION  Student is primarily the recipient of provided instruction. Teacher sets of provided instruction and pathway				nd a physical class- n 5 days a week and t other times	Students have flexib classroom and/or lo attendance requiren	cation
		Student is primarily the recipi provided instruction. Teacher	ent of teacher sets day-to-day pace.		ive role in learning wit c, resources and tools. S wn pace.	
	plete Students enga content to cus instructional p		Students engage witent and have multiper that are competency tied to a fixed school	ole pathwa v-based an		
		"Direct student learning" thr		dent learning"	"Coordinate studen	
School Considerations	INSTRUCTIONAL SUPPORT MODELS	traditional teacher roles and staffing models	through a tea significant rel based tools a	m approach with a iance on technology- nd content	through the expand- technology-based to content, as well as t use of outside exper community resource	ols and he effectiv ts and/or
	INSTRUCTION SCHEDULE AND LOCATION	Fixed daily schedule, instructi primarily in physical classroon		le of online and action	Highly flexible scheo instruction is possib Learning centers sup instruction.	le 24x7.
	ACCESS TO ACADEMIC STUDENT SUPPORT	Support is school-based, and teacher during the class period			s (e.g. online tutoring, port services) in place er support.	
	TECHNOLOGICAL INFRASTRUCTURE	School or classroom based w students using shared classro computer resources. Access to infrastructure ends with class period.	om with students computers fro	m a lab or bringing cess to infrastructure	Available on and off students using their Access to infrastruct	own devic

© International Association for K-12 Online Learning

iNACOL included this graphic within the National Standards for Quality Online Courses to provide those new to the field with a better understanding of how online content and digital tools and resources can be implemented in both face-to-face classrooms as part of a blended learning environment as well as within a fully online course. As the committee was refreshing the course standards, the topic of developing a separate set of standards for blended courses was discussed. The committee and iNACOL believe that all online content, however it may be implemented, should meet the standards in this document, and hope that the graphic above will serve as a guide to implementing quality blended learning models for our students.

The National Standards for Quality Online Courses are identified on the following pages.

### **Rating Scale**

- O Absent—component is missing
- 1 Unsatisfactory—needs significant improvement
- 2 Somewhat satisfactory—needs targeted improvements
- 3 Satisfactory—discretionary improvement needed
- 4 Very satisfactory—no improvement needed

## Section A: Content

**Description:** The course provides online learners with multiple ways of engaging with learning experiences that promote their mastery of content and are aligned with state or national content standards.

To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating	
Academic Content Standards and Assessments			
The goals and objectives clearly state what the participants will know or be able to do at the end of the course. The goals and objectives are measurable in multiple ways.	Within the learning management system, course goals and objectives are present, explicitly stated, and can be easily found by students. The student's level of mastery is measured against each goal and objective. After reading the list of goals and objectives, students will understand what they will be learning throughout the course.		
2. The course content and assignments are aligned with the state's content standards, common core curriculum, or other accepted content standards set for Advanced Placement® courses, technology, computer science, or other courses whose content is not included in the state standards.	The content and assignments for the core courses are explicitly and thoroughly aligned to the credit granting state's academic standards, curriculum frameworks and assessments.  Advanced Placement® courses must be approved with the College Board and other elective courses should be aligned to other nationally accepted content standards such as computer science, technology courses, etc.		

To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating	
Academic Content Standards and Assessments (continued)			
3. The course content and assignments are of sufficient rigor, depth and breadth to teach the standards being addressed.  3. The course content and assignments are of sufficient rigor, depth and breadth to teach the standards being addressed.	The course components (objectives, assessments, instructional strategies, content, assignments and technology) are sufficiently broad, deep and rigorous such that successful students will have the knowledge and skills required by the standards upon completion of the course.		
Information literacy and communication skills are incorporated and taught as an integral part of the curriculum.	Information Literacy, including digital fluency, and communication skills are incorporated as an integral part of the curriculum.		
5. Multiple learning resources and materials to increase student success are available to students before the course begins.	Before the course begins, students are provided multiple learning resources that prepare them for the online course. These could include textbooks, instructional materials links to browser plugins, and other software, which students must install. Additional materials related to successful strategies for completing an online course, tutorials, orientations, and a list of prerequisite knowledge and skills are also provided at this time.		
Course Overview and Introduction			
6. A clear, complete course overview and syllabus are included in the course.	The syllabus and overview include: course objectives and student learning outcomes; assignments; student expectations; time requirements; required materials; the grading policy; teacher-student, teacher-parent contact policies; the intended audience; and the content scope and sequence.		
7. Course requirements are consistent with course goals, are representative of the scope of the course and are clearly stated.	The course requirements include: a timeframe for participation, an approximate time required for individual activities, and expectations for communications.		

To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating	
Course Overview and Introduction (continued)			
8. Information is provided to students, parents and mentors on how to communicate with the online instructor and course provider.	Instructor information is provided to students with contact, availability, and biographical information. Information on how to contact the instructor via phone, email, and/or online messaging tools is provided within the contact information. If regular contact with the instructor is required as part of the course, clear expectations for meeting this requirement are posted within the course.		
Legal and Acceptable Use Polici	es		
9. The course reflects multi-cultural education, and the content is accurate, current and free of bias or advertising.	The course creates equal educational opportunities for students from diverse racial, ethnic, social-class and cultural groups. The content is up to date, accurate and free of any bias.		
10. Expectations for academic integrity, use of copyrighted materials, plagiarism and netiquette (Internet etiquette) regarding lesson activities, discussions, and e-mail communications are clearly stated.	A "Code of Conduct" including netiquette standards, copyright and academic integrity expectations is provided.		
11. Privacy policies are clearly stated.	A policy statement is posted on the course provider's website and/or in the learning management system disclosing the organization's information gathering and dissemination practices.		
Instructor Resources			
12. Online instructor resources and notes are included.	Resources and notes to aid online instructors in teaching and facilitating the course are included within the learning management system.		
13. Assessment and assignment answers and explanations are included.	Built-in course assessments are provided, and access to answers, explanations, and/or rubrics are included.		

# Section B: Instructional Design

**Description:** The course uses learning activities that engage students in active learning; provides students with multiple learning paths to master; the content is based on student needs; and provides ample opportunities for interaction and communication — student to student, student to instructor and instructor to student.

To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating	
Instructional and Audience Analysis			
Course design reflects a clear understanding of all students' needs and incorporates varied ways to learn and master the curriculum.	A variety of instructional and assessment methods, materials and assessments are used throughout the course, which allow students to demonstrate their achievement of the goals and objectives of the course.		
Course, Unit and Lesson Design			
2. The course is organized by units and lessons that fall into a logical sequence. Each unit and lesson includes an overview describing objectives, activities, assignments, assessments, and resources to provide multiple learning opportunities for students to master the content.	The course is organized by units and lessons that fall into a logical sequence. At the start of each unit or lesson, an overview is posted describing the objectives, activities, assignments, assessments, and resources to be used and completed. A variety of activities, assignments, assessments, and resources are used to provide students with different paths to master the content.		
Instructional Strategies and Activities			
The course instruction includes activities that engage students in active learning.	The course provides multiple opportunities for students to be actively engaged in the content that includes meaningful and authentic learning experiences such as collaborative learning groups, student-led review sessions, games, analysis or reactions to videos, discussions, concept mapping, analyzing case studies, etc.		

	To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating
4.	The course and course instructor provide students with multiple learning paths, based on student needs that engage students in a variety of ways.	Students are given a variety of activities, assignments, assessments and resources to allow them to successfully master the content. If a student is unsuccessful with mastering a particular concept, the course content provides the instructor with suggestions they are able to use in order to provide additional remediation activities or alternative assignments. If a student is not challenged throughout the course, the instructor may adapt the content to add enrichment activities to best meet the student's talents and skills.	
Instructional Strategies and Activities (continued)			
5.	The course provides opportunities for students to engage in higher-order thinking, critical reasoning activities and thinking in increasingly complex ways.	Assignments, activities and assessments provide opportunities for students to elevate their thinking beyond knowledge and comprehension into the realm of analyzing situations, synthesizing information or evaluating an argument. Activities should include open-ended questions and encourage students to categorize and classify information. Opportunities for group work, decision-making and finding patterns should also be included in the course activities.	
6.	The course provides options for the instructor to adapt learning activities to accommodate students' needs.	The instructor has access to adapt the course to meet the students' needs by providing additional assignments, resources and activities for remediation or enrichments for the course.	
7.	Readability levels, written language assignments and mathematical requirements are appropriate for the course content and grade-level expectations.	The course content should be written at appropriate readability levels for the grade level of the student audience and the grade level should be prominently explained within the course description.	

	To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating
Co	ommunication and Interaction	1	
8.	The course design provides opportunities for appropriate instructor-student interaction, including opportunities for timely and frequent feedback about student progress.	Learning activities and other opportunities are created to foster instructor-student interaction. Students receive timely and frequent feedback on their progress that emphasizes the intended learner outcomes. The feedback is highly individualized, detailed, and recommends specific, individualized improvement, and strategies to encourage continued progress toward mastery.	
9.	The course design includes explicit communication/activities (both before and during the first week of the course) that confirms whether students are engaged and are progressing through the course. The instructor will follow program guidelines to address non-responsive students.	Instructor-student interactions begin early enough in the course to confirm active participation by all students.	
10.	The course provides opportunities for appropriate instructor-student and student-student interaction to foster mastery and application of the material.	Learning activities and other learning opportunities are developed to foster instructor-student and student-student interaction. The technology and course content encourage exchanges amongst the instructor and students through email, discussions, synchronous chats, simulations, lab activities and other group projects. Within the grading policy, guidelines defining student participation and expectations are provided.  Threaded and/or synchronous discussions are available for developing community, asking and finding answers to questions about the course,	
		and around the content. Access is available to groups or individual students based on the purpose of the activity. Rules, roles, and expectations for the discussion are clear and posted within the discussion forum.	
Re	esources and Materials		
11.	Students have access to resources that enrich the course content.	A wide variety of supplemental tools and resources are clearly identified and readily available within the learning management system.	

## Section C: Student Assessment

**Description:** The course uses multiple strategies and activities to assess student readiness for and progress in course content and provides students with feedback on their progress.

	To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating
E	valuation Strategies		
1.	Student evaluation strategies are consistent with course goals and objectives, are representative of the scope of the course and are clearly stated.	The strategies used to assess students throughout the course are consistent with and aligned to what is presented in the course goals and objectives document posted within the course.	
2.	The course structure includes adequate and appropriate methods and procedures to assess students' mastery of content.	Assessment types are matched to the level of knowledge being tested. Both formative assessments (that inform and support learning) and summative assessments (that demonstrate mastery) are a part of the course structure. Student-selected assessment options, enabling learners to demonstrate mastery in different ways, are available.	
Fe	eedback		
3.	Ongoing, varied, and frequent assessments are conducted throughout the course to inform instruction.	The course provides frequent and ongoing formative assessments to check for student understanding and to ensure they are prepared for the next lesson. Initial pre-tests may be provided to assess student readiness.	
4.	Assessment strategies and tools make the student continuously aware of his/her progress in class and mastery of the content.	Feedback tools and procedures are built into the course to allow students to periodically self-monitor their academic progress.	
A	ssessment Resources and Mat	erials	
5.	Assessment materials provide the instructor with the flexibility to assess students in a variety of ways.	Multiple versions of tests, test banks and other resources that support alternative evaluation methods are available.	
6.	Grading rubrics are provided to the instructor and may be shared with students.	Rubrics, rationale, and/or characteristics are provided for each graded assignment.	
7.	The grading policy and practices are easy to understand.	Grading policies and practices are clearly defined and may include any penalties that may be assessed to grades and/or extra credit opportunities.	

## Section D: Technology

**Description:** The course takes full advantage of a variety of technology tools, has a user-friendly interface and meets accessibility standards for interoperability and access for learners with special needs.

To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating
Course Architecture		
The course architecture permits the online instructor to add content, activities and assessments to extend learning opportunities.	The instructor of record for the course has access to make additions to the content within the learning management system (LMS). Access should allow the instructor to add content, activities, and assessments, where appropriate. The content from the "original" base course is left unchanged.	
The course accommodates multiple school calendars; e.g., block, 4X4 and traditional schedules.	The course is created to adjust to multiple school calendars. Assignments and deadlines can easily be adapted and updated depending on the program offering the course's schedule.	
User Interface		
3. Clear and consistent navigation is present throughout the course.	The course utilizes consistent and predictable navigation methods. Students can move logically and easily between areas of the course; color, graphics and icons are used to guide the student through the course; and a consistent look and feel exist throughout the course (consistent text, colors, bullets, and heading styles). Minimal training is required to navigate the course.	
4. Rich media are provided in multiple formats for ease of use and access in order to address diverse student needs.	Course makes maximum use of the robust capabilities of the online medium and makes these resources available by alternative means (video, CDs, podcasts).	

To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating
Technology Requirements and Interoperability		
5. All technology requirements (including hardware, browser, software, etc) are specified.	All technology requirements (including hardware, browser, software, etc.) are identified in the course description or during the student registration process and specified to students before they begin the course.	
6. Prerequisite skills in the use of technology are identified.	All prerequisite technology skills necessary for the specific class are identified in the course description or during the registration process and are shared with students before they begin the course.	
7. The course uses content-specific tools and software appropriately.	A variety of software and online tools are used appropriately and as needed within the online course. Tools should be easy to use, necessary for teaching and/or enriching the lesson, crossplatform and free to the student (or built into the course). The tools should be linked from within the course or sent as software with other course materials at the beginning of the course.	
8. The course is designed to meet internationally recognized interoperability standards.	Interoperability technical standards allow sharing content among different learning management systems and ensure sharing of questions, assessments and results with others.	
9. Copyright and licensing status, including permission to share where applicable, is clearly stated and easily found.	Course developers or publishers clearly state the copyright and licensing status of all content, including permission to share where applicable. Copyright and licensing information should be readily available, understandable and standardized in terms of use.	

To what extent does meet the criteria in		Reviewer Considerations	Rating
Accessibility			
10. Course materials and designed to provide a access to all students. developed with univer principles in mind, cor the U.S. Section 504 a 508 provisions for electinformation technology the W3C's Web Conte Guidelines (WCAG 2.0	ppropriate The course, rsal design nforms to and Section ctronic and gy as well as ent Accessibility	Through the use of web accessibility evaluation tools, all web pages required for students to engage in online education (e.g., registration, library, course materials, grade retrieval) are validated to conform to accessibility standards. NIMAS is used to ensure textbooks and other instructional materials are accessible to the visually impaired.	
Data Security			
11. Student information re confidential, as require Family Educational Rig Act (FERPA).	ed by the	Defined course procedures for reporting grade and student information complies with the Family Educational Rights and Privacy Act (FERPA) http://www.ed.gov/policy/gen/guid/fpco/ferpa/ index.html) posted within the course.	

## Section E: Course Evaluation and Support

**Description:** The course is evaluated regularly for effectiveness, using a variety of assessment strategies, and the findings are used as a basis for improvement. The course is kept up to date, both in content and in the application of new research on course design and technologies. Online instructors and their students are prepared to teach and learn in an online environment and are provided support during the course.

To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating
Accessing Course Effectiveness		
The course provider uses     multiple ways of assessing course     effectiveness.	A combination of student, instructor, content experts, instructional designer and outside reviewers may be used to evaluate the course for effectiveness. A variety of methods may be used including course evaluations, student completion rates, satisfaction surveys, peer review, teacher and student feedback, and student performance on in-course as well as state or national assessments. University researchers have been encouraged to conduct studies on the effectiveness of the course.	
2. The course is evaluated using a continuous improvement cycle for effectiveness and the findings used as a basis for improvement.	The provider indicates the frequency of course evaluations, whether reviews are conducted internally or externally, and how the provider uses evaluation results to improve courses.	
Course Updates		
The course is updated periodically to ensure that the content is current.	The date the course was last updated is posted. Courses should be reviewed at a minimum of every three years to keep the content current, engaging, and relevant.	
Certification		
4. Course instructors, whether face-to-face or virtual, are certificated and "highly qualified." The online course teacher possesses a teaching credential from a state-licensing agency and is "highly qualified" as defined under ESEA.	This standard can only be evaluated in the context of specific instructor(s) having been identified to teach the course. The online course teacher possesses a teaching credential from a state-licensing agency and is "highly qualified" as defined under ESEA.	

	To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating
In	structor and Student Support		
5.	Professional development about the online course delivery system is offered by the provider to assure effective use of the courseware and various instructional media available.	Professional development is available for instructors of online courses, which includes using the technology tools specific to the course. Appropriate evidence could include training schedules, materials, tutorials or external links, as well as expectations for training frequency and annual hours of training.	
6.	The course provider offers technical support and course management assistance to students, the course instructor, and the school coordinator.	Online technical help and support should be available any time. If 24/7 support is not available, support hours are clearly posted within the course or on the online program's website and a maximum response time is noted. Assistance may take the form of Frequently Asked Questions, training resources, mentors, or peer support.	
7.	Course instructors, whether face- to-face or virtual, have been provided professional development in the behavioral, social, and when necessary, emotional, aspects of the learning environment.	This standard can only be evaluated in the context of specific instructor(s) having been identified to teach the course. Online instructors have been provided professional development to identify and address the ways in which the online environment can enhance and/or hinder the learning experience and have sensitivity to the perception of written online language.	
8.	Course instructors, whether face- to-face or virtual, receive instructor professional development, which includes the support and use of a variety of communication modes to stimulate student engagement online.	This standard can only be evaluated in the context of specific instructor(s) having been identified to teach the course. Professional development prepares the instructor to use multiple, varied means of communication with and stimulating engagement of online students. Modes include but should not be limited to email, threaded discussions, live chat/whiteboard sessions, document sharing, etc.	

To what extent does the course meet the criteria in this area?	Reviewer Considerations	Rating
Instructor and Student Support	(continued)	
9. The provider assures that course instructors, whether face-to-face or virtual, are provided support, as needed, to ensure their effectiveness and success in meeting the needs of online students.	This standard can only be evaluated in the context of specific instructor(s) having been identified to teach the course. Instructor curricular support, contact numbers, guidelines, mentor assistance, best instructional practices, or accessibility and participation in professional networks are available.	
10. Students are offered an orientation for taking an online course before starting the coursework.	Students are offered an orientation for taking an online course before starting the coursework. The orientation should describe the experience of learning online and what is needed to manage challenges successfully. Time commitments, software and hardware requirements, and how to set up the student's computer and work environment may be part of this orientation. The training may be provided either in written form, face-to-face, through a video, or entirely online.	

## Appendix A: Sample Rubric

Course Review Scoring Rubric developed by the Texas Education Agency's Texas Virtual School Network (TxVSN)

Score		
4	ing goals ire ly if ured ore	ent s y y y tate's ards, art s state
Very Satisfactory	Within the learning management system, course goals and objectives <b>are</b> present, explicitly stated, and can be easily found by students. The student's level of mastery is measured in <b>THREE or more</b> ways against the goals and objectives.	The course content and assignments are <b>ALL</b> explicitly and thoroughly aligned to the state's academic standards, assessments, or nationally internationally accepted content standards set for Advanced Placement® or other elective courses whose content is not included in state standards.
Satisfactory 3	Within the learning management system, course goals and objectives <b>are</b> present, clearly stated, and can be found by students. The student's level of mastery is measured in <b>at least TWO</b> different ways against the goals and objectives.	The course content and assignments are aligned to the state's academic standards, assessments, or nationally internationally accepted content standards set for Advanced Placement® or other elective courses whose content is not included in state standards.
Somewhat Satisfactory 2	Within the learning management system, course goals and objectives <b>are</b> present, clearly stated, and can be found by students. The student's level of mastery is measured in <b>only ONE</b> way.	
Unsatis-factory $oldsymbol{1}$	Within the learning management system, course goals and objectives are stated, but are <b>not</b> complete, easily found, or understood by students. The course measures goals and objectives in <b>only ONE</b> way.	ONE or more of the state content standards are not observed or partially observed.
Absent 0	Within the learning management system, course goals and objectives are <b>not</b> present.	
Standard	The goals and objectives clearly state what the participants will know or be able to do at the end of the course. The goals and objectives are measurable in multiple ways.	The course content and assignments are aligned with the state's content standards, common core curriculum, or other accepted content standards set for Advanced Placement® courses, technology, computer science, or other courses whose content is not included in the state standards.
	Ą	A2

Score		
Very Satisfactory 4	Course components (objectives, assessments, instructional strategies, content, assignments, and technology) are <b>exceptionally</b> broad, deep and rigorous such that successful students will have the knowledge and skills required by the standards upon completion of the course.	Information literacy including digital fluency and communication skills are incorporated extensively as an integral part of the curriculum.
က	nt, d ad, asful e ind on	nd skills as of
Satisfactory	Course components (objectives, assessments, instructional strategies, content, assignments, and technology) are sufficiently broad, deep and rigorous such that successful students will have the knowledge and skills required by the standards upon completion of the course.	Information literacy including digital fluency and communication skills are incorporated as an integral part of the curriculum.
2	or th.	ion
Somewhat Satisfactory	Course components (objectives, assessments, instructional strategies, content, assignments, and technology) lack sufficient rigor or depth and breadth.	Insufficient information literacy and communication skills are integrated into the course content.
H		acy ion ed
$0 \left  egin{array}{c}  ext{Unsatis-} \  ext{factory} \end{array}  ight.$		Minimal and insufficient information literacy and communication skills are integrated in the course content.
Absent 0	Course components (objectives, assessments, instructional strategies, content, assignments, and technology) have <b>no</b> rigor or depth and breadth.	Information literacy and communication skills are <b>not</b> integrated into the course content.
Standard	The course content and assignments are of sufficient rigor, depth and breadth to teach the standards being addressed.	Information literacy and communication skills are incorporated and taught as an integral part of the curriculum.
	A3	A4

Score	
4	oks, re, ful line sills
Very Satisfactory	Before the course begins, students are provided multiple learning resources (textbooks, instructional materials, links to browser plug-ins, and other software, which students must install) that prepare them for the online course. Additional materials related to successful strategies for completing an online course, tutorials, and prerequisite knowledge and skills are also provided at this time.
က	oks, ust ne ne
Satisfactory	Before the course begins, students are provided multiple learning resources (textbooks, instructional materials, links to browser plug-ins, and other software, which students must install) that prepare them for the online course.
2	ق <sub>ع</sub>
Somewhat Satisfactory	Before the course begins, there are insufficient learning resources available for the students.
1	
$0 \left  egin{matrix}  ext{Unsatis-} \  ext{factory} \end{aligned}  ight.$	
0	ou s
Absent	Before the course begins, there are no learning resources available for students.
Standard	Multiple learning resources and materials to increase student success are available to students before the course begins.
	A5

	Standard	Absent 0	Unsatis- $oldsymbol{1}$	Somewhat Satisfactory 2	Satisfactory 3	Very Satisfactory 4	Score
A6	A clear, complete course overview and syllabus are included in the course.	There is no course overview and syllabus.	There is a location within the course for the course overview or syllabus but the actual overview or syllabus is missing.	The course overview and/or syllabus need to be significantly improved. Minimal information is provided.	The course overview and syllabus include items such as: course objectives and student learning outcomes, assignments, student expectations, time required materials, grading policy, teacher contact information, and content scope and sequence.	The course overview and syllabus include course objectives and student learning outcomes, assignments, student expectations, time requirements, required materials, grading policy, teacher contact information, intended audience, content scope and sequence, and other helpful information.	
A7	Course requirements are consistent with course goals, are representative of the scope of the course and are clearly stated.	Course requirements are missing.	Course requirements are vague and are not consistent with the course goals.	The course requirements (timeframe for participation, approximate time required for individual activities and expectations for communications) are inconsistent with course goals, or not representative of the scope of the course, or not clearly stated.	Course requirements (timeframe for participation, approximate time required for individual activities and expectations for communications) are consistent with course goals, representative of the scope of the course and clearly stated.	The course requirements include: a detailed timeframe for participation, an approximate time required for individual activities, and specific expectations for communications, and are consistent with course goals, representative of the scope of the course and clearly stated.	

4 Score	th e is	. ic,	
Very Satisfactory	Appropriate instructor/provider communication information such as office hours, phone number, email, and biographical information is provided. The process for communicating with the instructor is clearly outlined.	The course creates equal educational opportunities for students from diverse racial, ethnic, social class, and cultural groups. The content is up to date, accurate and free of any bias or advertising.	
Satisfactory 3	Appropriate instructor/provider communication information such as office hours, phone number, email, and biographical information is provided.	The course reflects multi-cultural education, and the content is accurate, current and free of bias or advertising.	Issues addressing copyrighted materials, plagiarism, netiquette, and integrity are included in the course or are linked to if located outside of the course.
Somewhat Satisfactory 2	There is little instructor/provider contact information provided.	Content is missing  ONE of four  conditions (multi- cultural, up-to- date, accurate or free of any bias or advertising).	Some, but not all expectations are clearly stated in the course or are not linked to if located outside of the course.
Unsatis- factory 1		Content is missing  TWO of four  conditions (multi- cultural, up-to- date, accurate or free of any bias or advertising).	
Absent 0	There is no instructor/provider contact information available.	Content does not reflect multi-cultural education, is not upto-date, accurate, or free of any bias or advertising.	Copyright, plagiarism, netiquette, and integrity information are not included in the course or are not linked to if located outside of the course.
Standard	Information is provided to students, parents and mentors on how to communicate with the online instructor and course provider.	The course reflects multi- cultural education, and the content is accurate, current and free of bias or advertising.	Expectations for academic integrity, use of copyrighted materials, plagiarism and netiquette (Internet etiquette) regarding lesson activities, discussions, e-mail communications are clearly stated.
	A8	А9	A10

	Standard Privacy policies are clearly stated.	Absent 0 Privacy policies are not included in the course or are not	Unsatis-	Somewhat Satisfactory 2	Satisfactory 3 A policy statement is included in the course or is linked	Very Satisfactory A policy statement is posted on the course provider's website	Score
		linked to if located outside of the course.			to it located outside of the course. The policy discloses the organization's information gathering and dissemination practices.	and in the course and is easily found by the student. The policy discloses the organization's information gathering and dissemination practices.	
A12	Online instructor resources and notes are included.	Instructor resources and notes are not included in the course.			Instructor resources and notes are available in the course.	Instructor resources and notes are available for every learning unit in the course.	
-	Assessment and assignment answers and explanations are included.	No answers, explanations, rubrics or examples are included.		Answers and explanations are available, but no rubrics or examples are included.	Answers, explanations, and rubrics are provided; however, no examples are included.	Answers, explanations, rubrics, and examples of completed assessments and assignments are included in the instructor resources.	

Score		
Very Satisfactory 4	There is a <b>rich</b> variety of instructional and assessment methods. Engaging materials and authentic assessments are used throughout the course to allow students to demonstrate achievement of the goals and objectives of the course.	The course is organized by units and lessons. At the start of each unit or lesson, an overview is posted describing the objectives, activities, assignments, and resources to be used and completed. A variety of activities, assessments, and resources are used to provide students with different paths to master the content.
Satisfactory 3	There is a variety of instructional and assessment methods. Materials and assessments used throughout the course allow students to demonstrate achievement of the goals and objectives of the course.	The course is organized by units and lessons. At the start of each unit or lesson, an overview is posted describing the objectives, activities, assignments, and resources to be used and completed.
Somewhat Satisfactory 2	There is <b>limited</b> variety of instructional and assessment methods. Materials and assessments used throughout the course prevent students from demonstrating achievement of the goals and objectives of the course.	The course is organized into units/modules that fall into a logical sequence, <b>but</b> some lessons do not include an overview, or few or limited resources are noted.
1		
Unsatis- factory		
Absent 0	There is <b>no</b> variety of instructional and assessment methods.	The course is not organized into units/modules and lessons that fall into a logical sequence.
Standard	Course design reflects a clear understanding of all students' needs and incorporates varied ways to learn and master the curriculum.	The course is organized by units and lessons that fall into a logical sequence. Each unit and lesson includes an overview describing objectives, activities, assignments, assessments, and resources to provide multiple learning opportunities for students to master the content.
	2	<b>B</b> 2

	Standard	Absent 0	Unsatis- 1	Somewhat Satisfactory 2	2 Satisfactory 3	Very Satisfactory 4	Score
B3	The course instruction includes activities that engage students in active learning.	The course instruction does not include activities that engage students in active learning.		The course provides limited opportunities for students to be actively engaged in the content.	The course provides several opportunities for students to be actively engaged in the content that includes meaningful and authentic learning experiences such as collaborative learning groups, student-led review sessions, games, analysis or reactions to videos, discussions, concept mapping, analyzing case studies, etc.	The course consistently provides multiple opportunities for students to be actively engaged in the content that includes meaningful and authentic learning experiences including collaborative learning groups, student-led review sessions, games, analysis or reactions to videos, discussions, concept mapping, analyzing case studies, etc.	
B4	The course and course instructor provide students with multiple learning paths, based on student needs that engage students in a variety of ways.	The course and course instructor do not address a variety of learning styles.		The course and course instructor provide a limited variety of activities, assignments, assessments, and resources.	The course and course instructor provide a variety of learning activities that address different learning styles and preferences (auditory, visual, tactile/kinesthetic).	The course and course instructor consistently provide a wide variety of learning activities that address different learning styles and preferences (auditory, visual, tactile/kinesthetic).	

Score			
Very Satisfactory 4	The course <b>consistently</b> provides assignments, activities, and assessments for students to elevate their thinking beyond remembering and understanding.		
Satisfactory 3	The course provides a <b>sufficient</b> amount of assignments, activities, and assessments for students to elevate their thinking beyond remembering and understanding.	The course provides options for the instructor to adapt the course to meet the students' needs by providing additional assignments, resources, and activities for remediation or enrichments for the course.	Readability levels, written language assignments and mathematical requirements are appropriate for the course content and grade-level expectations.
Somewhat Satisfactory 2	The course provides an <b>inadequate</b> amount of assignments, activities, and assessments for students to elevate their thinking beyond remembering and understanding.		Readability levels, written language assignments and mathematical requirements are sometimes inappropriate for the course content and grade-level expectations.
Unsatis- factory $oldsymbol{1}$			
Absent 0	The course does  not provide opportunities for students to elevate their thinking beyond remembering and understanding.	The course <b>does</b> not provide options for the instructor to adapt the course to meet the students' needs.	Readability levels, written language assignments and mathematical requirements are <b>not</b> appropriate for the course content and grade-level expectations.
Standard	The course provides opportunities for students to engage in higher-order thinking, critical reasoning activities and thinking in increasingly complex ways.	The course provides options for the instructor to adapt learning activities to accommodate students' needs.	Readability levels, written language assignments and mathematical requirements are appropriate for the course content and gradelevel expectations.
	B5	B6	B7

Score		
Very Satisfactory 4	Learning activities and other opportunities are created to foster instructor-student interaction. Students receive timely and frequent feedback on their progress that emphasizes the intended learner outcomes. The feedback is highly individualized, detailed, and recommends specific, individualized improvement, and strategies to encourage continued progress toward mastery.	Introductory student communication and activities are present and required before and during the first week of the course to confirm active participation by all students.
Satisfactory 3	Learning activities and other opportunities are created to foster instructor-student interaction. Students receive timely and frequent feedback on their progress that emphasizes the intended learner outcomes. The feedback is individualized and detailed.	There is evidence of instructor-student interactions before <b>and</b> during the first week of the course to confirm active participation by all students.
Somewhat Satisfactory 2	The course design provides few opportunities for appropriate instructor-student interaction, <b>or</b> few opportunities for timely and frequent feedback about student progress.	There is evidence of instructor-student interactions before or during the first week of the course to confirm active participation by all students.
Unsatis- factory 1	The course design provides few opportunities for appropriate instructor-student interaction, <b>and</b> few opportunities for timely and frequent feedback about student progress.	
Absent 0	The course design does <b>not</b> provide opportunities for appropriate instructor- student interaction, including opportunities for timely and frequent feedback about student progress.	There is <b>no</b> evidence of instructor-student interactions before and during the first week of the course to confirm active participation by all students.
Standard	The course design provides opportunities for appropriate instructorstudent interaction, including opportunities for timely and frequent feedback about student progress.	The course design includes explicit communication/activities (both before and during the first week of the course) that confirm whether students are engaged and are progressing through the course. The instructor will follow program guidelines to address non-responsive students.
	88 88	89

Score		
Very Satisfactory 4	Three or more differentiated active, ongoing learning and required (graded) activities are created to foster instructor- student and student- student interaction. These activities are integral to content and are defined and monitored to ensure mastery of content. There is appropriate depth, complexity and rigor to these activities.	A wide variety of supplemental tools and resources are clearly identified and readily available within the learning management system. The resources enrich and are relevant to the content.
Satisfactory 3	A minimum of TWO differentiated active, ongoing and required (graded) learning activities are created to foster instructor-student and student-student interaction. These activities are integral to content and are defined and monitored to ensure mastery of content.	Supplemental tools and resources are identified and readily available within the learning management system. The resources enrich and are relevant to the content.
Somewhat Satisfactory 2	Only <b>ONE</b> type of active, ongoing learning activity is created to foster instructor-student <b>and</b> student-student interaction. This activity is integral to content but may lack monitoring and clarity.	Supplemental tools and resources are identified but do not enrich and are inappropriate and/ or not relevant to the content.
$0   ext{ factory }  1$	There is only instructor-student  or student-student interaction, but not both.	
Absent 0	There is <b>no</b> opportunity for instructor-student or student-student interaction with the purpose of mastering content.	No additional tools and resources are identified or available within the course to enrich the content.
Standard	The course provides opportunities for appropriate instructorstudent and studentstudent student interaction to foster mastery and application of the material.	Students have access to resources that enrich the course content.
	B10	B11

Score		
4		
Very Satisfactory		
က	ised  output  output	of non- er- ative s a cture Ex- lude tests, J, self- oup ting ty
Satisfactory	The strategies used to assess students throughout the course are consistent with and aligned to what is presented in the course goals and objectives posted within the course.	Multiple types of assessments allow students to demonstrate their understanding. Formative and summative assessments are a part of the structure of the course. Examples may include pre-tests, post-tests, objective and subjective questioning, selfassessments, group projects, evaluating levels and quality of participation and portfolios.
2	not gned goals	ture rate/
Somewhat Satisfactory	ONE to THREE assessments are not consistent or aligned with the course goals and objectives.	The course structure includes inadequate/ inappropriate methods and procedures to assess students' mastery of content.
-	not goals	
0 Unsatis- factory	FOUR or more assessments are not consistent or aligned with the course goals and objectives.	
0	sess <b>ot</b> od	form ent
Absent	Strategies to assess students <b>are not</b> aligned with the course goals and objectives.	Course has <b>no</b> form of assessment to determine student mastery.
Standard	Student evaluation strategies are consistent with course goals and objectives, are representative of the scope of the course and are clearly stated.	The course structure includes adequate and appropriate methods and procedures to assess students' mastery of content.
	บ	S

4 Score	and ive it	
Very Satisfactory	The course provides ongoing, varied, and frequent formative assessments to check for student understanding and to ensure they are prepared for the next lesson. Pre-assessments are provided to determine student readiness.	
Satisfactory 3	The course provides ongoing, varied, and frequent formative assessments to check for student understanding and to ensure they are prepared for the next lesson.	Feedback tools and procedures are built into the course for continuous student self-monitoring.
2	The course contains inadequate assessments to check for student understanding and to ensure they are prepared for the next lesson.	
Somewhat Satisfactory	The course contains inadequate assessments to check for student understanding and to ensure they are prepared for the nelesson.	
-		
Unsatis- factory		
Absent 0	Student assessment is not ongoing, varied and/or frequent.	No feedback tools or procedures are found in the course.
Standard	Ongoing, varied, and frequent assessments are conducted throughout the course to inform instruction.	Assessment strategies and tools make the student continuously aware of his/her progress in class and mastery of the content.
	B	74

	Standard	Absent 0	Unsatis- factory	Somewhat Satisfactory 2	Satisfactory 3	Very Satisfactory 4	Score
S	Assessment materials provide the instructor with the flexibility to assess students in a variety of ways.	The course does not offer any type of assessment.		The course only offers ONE type of assessment with no variation.	The course offers multiple types of assessments with alternate types of evaluation methods available in the learning management system.	The course offers a wide variety of assessment techniques to measure ongoing student progress on clearly identified learner outcomes. Alternative evaluation methods are used to gauge student progress, and authentic assessments are provided to demonstrate mastery.	
C6	Grading rubrics are provided to the instructor and may be shared with students.	There are no rubrics of assignments available.			Rubrics are provided to the instructor and may be shared with the student.	Explicit rubrics and work samples are provided for each type of graded assignment and are shared with the student.	
٥	The grading policy and practices are easy to understand.	The course does not contain a grading policy.		The course includes a grading policy that is either difficult to locate or hard to understand.	Grading policy and practices are easy to locate and are well- defined.		

Score			
Very Satisfactory 4			The course utilizes consistent and predictable navigation methods. Students can move logically and easily between areas of the course; color, graphics and icons are used to guide the student through the course; and a consistent look and feel exist throughout the course (consistent text, colors, bullets, and heading styles).
Satisfactory 3	The course architecture permits the teacher to add content, activities and assessments to extend learning opportunities.	The course accommodates multiple school calendars.	The course utilizes consistent and predictable navigation methods. Minimal training is required to navigate the course.
Somewhat Satisfactory 2			The course navigation is inconsistent and unpredictable.
1			
Unsatis- factory			
Absent 0	The course architecture does not allow the teacher to add content, activities and assessments to extend learning opportunities.	The course does not accommodate multiple school calendars.	The course navigation is inconsistent and unpredictable. At times the navigation is missing.
Standard	The course architecture permits the online instructor to add content, activities and assessments to extend learning opportunities.	The course accommodates multiple school calendars; e.g., block, 4X4 and traditional schedules.	Clear and consistent navigation is present throughout the course.
	2	D2	D3

Score			
Very Satisfactory 4	The course makes maximum use of the robust capabilities of the online medium and makes these resources available by alternative means (video, CDs, podcasts).	All hardware, Web browser and software requirements are identified. Links for available downloads are provided to students at the beginning of the course.	
Satisfactory 3	The course uses quality video, audio and Internet resources throughout the course.	All technology requirements (including hardware, browser, software, etc) are identified in the course description or during the student registration process and specified to students before they begin the course.	Prerequisite technology skills necessary for the specific class are identified in the course description or during the registration process and are shared with students before they begin the course.
Somewhat Satisfactory 2	The course uses media but not in multiple formats. The media may be insufficient in quality.		
П			
Unsatis- factory	The course uses video or audio sparingly.		
Absent 0	The course does not provide rich media in any format.	All technology requirements are not specified.	No prerequisite skills in the use of technology are identified.
Standard	Rich media are provided in multiple formats for ease of use and access in order to address diverse student needs.	All technology requirements (including hardware, browser, software, etc) are specified.	Prerequisite skills in the use of technology are identified.
	D4	D5	90

Score			
Very Satisfactory 4			
	a. × . a.	is a	= c
Satisfactory 3	Software and online tools are used appropriately and as needed within the online course. The tools should be linked from within the course or sent as software with other course materials at the beginning of the course.	Interoperability technical standards allow sharing content among different learning management systems and ensure sharing of questions, assessments, and results with others.	Course developers or publishers clearly state the copyright and licensing status of all content, including permission to share where applicable. Copyright and licensing information is readily available, understandable and standardized in terms of use.
2		der	
Somewhat Satisfactory		The course provider has a target date to meet the interoperability standards.	
-			
Unsatis- factory			
Absent 0	The course does not utilize appropriate content-specific tools and software.	The course provider has no plans to meet the interoperability standards.	Copyright and licensing status, including permission to share where applicable, is not stated or found.
Standard	The course uses content-specific tools and software, appropriately.	The course is designed to meet internationally recognized interoperability standards.	Copyright and licensing status, including permission to share where applicable, is clearly stated and easily found.
	D7	D8	D3

Score		
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Very Satisfactory	The course includes all of Ratings 1-3 plus: descriptions for audio and video and tables contain proper headings and labels.	
8	l and ning, ning, and ard ard red e	e r r le and lation ne onal
Satisfactory	The course includes all of Ratings 1 and 2 plus: Closed Captioning, timed assignments can be adjusted, and instructor created documents use Styles.	Defined course procedures for reporting grade and student information comply with the Family Educational Rights and Privacy Act (FERPA).
2	udes ise and itrast	
Somewhat Satisfactory	The course includes: The course includes all of Rating 1 The National Instructional Materials Materials Accessibility Standard (NIMAS) to ensure textbooks and other instructional materials are accessible, alt tags for images, transcripts (audio and links are consistent and include the URL.	
1	ludes: andard sure onal s, dio d links and L.	
$0 \left  egin{array}{c}  ext{Unsatis-} \  ext{factory} \end{array}  ight.$	The course includes: The National Instructional Materials Accessibility Standarc (NIMAS) to ensure textbooks and other instructional materials are accessible, alt tags for images, transcripts (audio and video), and links are consistent and include the URL.	
0	oriate	dent e not
Absent	The course does not provide appropriate access.	Course procec for reporting grade and stu information ar included.
Standard	Course materials and activities are designed to provide appropriate access to all students. The course, developed with universal design principles in mind, conforms to the U.S. Sections 504 & 508 provisions for electronic and information technology as well as the W3C's Web Content Accessibility Guidelines (WCAG 2.0).	Student information remains confidential, as required by the Family Educational Rights and Privacy Act (FERPA).
	D10	<b>D11</b>

Score		
Very Satisfactory 4	A combination of student, instructor, content experts, instructional designer and outside reviewers are used to evaluate the course for effectiveness.  Methods include course evaluate to course evaluations, student completion rates, satisfaction surveys, peer review, teacher and student feedback, and student feedback, and student performance on in-course as well as state or national assessments.	
Satisfactory 3	A combination of student, instructor, content experts, instructional designer and outside reviewers may be used to evaluate the course for effectiveness. Methods may include course evaluations, student completion rates, satisfaction surveys, peer review, teacher and student feedback, and student performance on in-course as well as state or national assessments.	The provider indicates the frequency of course evaluations, whether reviews are conducted internally or externally, and how the provider uses evaluation results to improve courses.
Somewhat Satisfactory 2	The course provider uses only <b>ONE</b> way of assessing course effectiveness.	The course is evaluated regularly for effectiveness, but the findings are not used as a basis for improvement.
Unsatis- factory		
Absent 0	The course provider does not provide multiple ways of assessing course effectiveness.	The course is not evaluated regularly for effectiveness.
Standard	The course provider uses multiple ways of assessing course effectiveness.	The course is evaluated using a continuous improvement cycle for effectiveness and the findings used as a basis for improvement.
	딥	E2

Score			
Very Satisfactory 4	The course is updated annually to ensure the content is current, engaging, and relevant. The date the course was last updated is posted.		
Satisfactory 3	The course is updated a minimum of every three years to keep the content current, engaging, and relevant.	The online course instructor possesses a teaching credential from a state-licensing agency <b>and</b> is "highly qualified" as defined under Elementary and Secondary Education Act (ESEA).	Professional development is available for instructors of online courses, which includes using the technology tools specific to the course. Appropriate evidence could include training schedules, materials, tutorials, or external links, as well as expectations for training frequency and annual hours of training.
Somewhat Satisfactory 2		The online course instructor possesses a teaching credential from a state-licensing agency <b>or</b> is "highly qualified" as defined under Elementary and Secondary Education Act (ESEA).	
Unsatis- factory 1			
Absent 0	The course is not updated periodically.	The online course instructor is neither credentialed nor "highly qualified."	No professional development is offered.
Standard	The course is updated periodically to ensure that the content is current.	Course instructors, whether face-to-face or virtual, are certificated and "highly qualified." The online course teacher possesses a teaching credential from a state-licensing agency and is "highly qualified" as defined under ESEA.	Professional development about the online course delivery system is offered by the provider to assure effective use of the courseware and various instructional media available.
	E3	E4	8

4 Score	rt nd a nse the	
Very Satisfactory	Technical support and course management assistance is available 24/7 and a maximum response time is noted on the provider's website.	
Satisfactory 3	Technical support and course management assistance is available and hours are clearly posted within the course or on the online provider's website. Assistance may take the form of Frequently Asked Questions, training resources, mentors or peer support.	Online instructors have been provided professional development to identify and address the ways in which the online environment can enhance and hinder the learning experience and have sensitivity to the perception of written online language.
2		
Somewhat Satisfactory		
-		
Unsatis- factory		
Absent 0	No technical support or course management assistance is offered.	No professional development has been provided in the behavioral, social, and emotional aspects of the learning environment.
Standard	The course provider offers technical support and course management assistance to students, the course instructor, and the school coordinator.	Course instructors, whether face-to-face or virtual, have been provided professional development in the behavioral, social, and when necessary, emotional, aspects of the learning environment.
	E6	E7

Standard Course instructors		Absent 0	Unsatis- factory	Somewhat Satisfactory 2	Satisfactory 3	Very Satisfactory 4	Score
whether face-to-face or virtual, receive instructor professional development, which includes the support and use of a variety of communication modes to stimulate student engagement online.		development has been provided in support and use of a variety of communication modes to stimulate student engagement online.		development is offered but is limited to only synchronous or asynchronous forms of communication.	opment prepares the instructor to use multiple, varied means of communication with and stimulating engagement of online students via synchronous and asynchronous communication. Modes include but should not be limited to messaging, threaded discussions, live chat/ whiteboard sessions, document sharing, etc.		
The provider assures that course instructors, whether face-to-face or virtual, are provided support, as needed, to ensure their effectiveness and success in tertion meeting the needs of online students.	2 2 7 9 0 7 0	No support is provided to ensure the instructor's effectiveness and success in meeting the needs of online students.			Instructor curricular support, contact numbers, guidelines, mentor assistance, best instructional practices, accessibility and participation in professional networks are available.		

Score	
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tory	Students are offered an orientation for taking an online course before starting the coursework. The orientation should describe the experience of learning online and what is needed to manage challenges successfully. Time commitments, software and hardware requirements, software and hardware requirements and how to set up the student's computer and work environment may be part of this orientation. The training may be provided either in written form, face-to-face, through a video or entirely online.
Very Satisfactory	students are off aking an online course before st mg the coursew. The orientation should describe experience of le mg online and w s needed to ma shallenges succe fully. Time comn ments, software nardware requir ments, software or to the stude computer and w set up this orier solution. The trainin may be provided there in written fi ace-to-face, thr avideo or entire solution.
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Satisfactory	Students are offered an orientation for taking an online course before starting the coursework. The training may be provided either in written form, faceto-face, through a video or entirely online.
atisfa	Students are o an orientation taking an onlin course before starting the coursework. I training may b provided eithe written form, to-face, throug a video or enti online.
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Absent	No student orientation is offered before starting the course.
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	ffered taking se befrusewursewursew
ırd	s are o for for the court the co
Standard	Students are offered an orientation for taking an online course before starting the coursework.
S	<b>E10</b>
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